Incentive Tour Guide
Treasure Island of MICE Jeju

The treasure island of the world for your recreation and leisure
Jeju Convention & Visitors Bureau (Jeju MICE – Meeting Incentives Convention Exhibition) promises to be a great partner by supporting event induction and hosting as well as providing information on infrastructure and tourism resources for the successful incentive tours of our customers who visit the beautiful island Jeju.
The five charms that make you choose Jeju

Enjoy your Incentive Tour in Jeju!

WELCOME TO JEJU

The five charms that make you choose Jeju

01 An international city of recreation and tourism
- Beautiful natural landscape that prides being one of the New 7 Wonders of Nature as well as winning the triple crown of UNESCO
- The paradise of leisure sports like golf, scuba diving, and paragliding
- Work recognized as a WHO’s healthy city and Safe Community
- The key point with multifunction integrating tourism, recreation, MICE, medicine, and environment

02 The infrastructure for optimized incentive tour
- ICC JEJU with the world’s best multipurpose auditorium
- Resort-type accommodation including five-star hotels and resort condos
- Place for unique luncheon and banquet enjoyed with beautiful natural surroundings

03 Accessibility and transportation
- Increased convenience for participants from about 180 countries including China with no-visa entry (maximum 30 days of stay)
  - Jeju International Airport that offers multiple international and domestic flights
  - Road that prides excellent view while driving and convenient public transportation

04 The best support programs
- Comprehensive support of the Jeju Convention & Visitors Bureau (Jeju MICE) from event induction to hosting
- Support of the Jeju MICE Alliance with PCO, hotels, and tour agencies as the center

05 Entertaining experience programs
- Eco-friendly experience program for health such as Olle Trail and forest walking
- Various experience and partner programs
- Theme party and team-building programs shared with the nature of Jeju along with events & performances

Current status of Jeju

Location The center of Northeast Asia adjacent to major cities in Korea, China, Taiwan, and Japan
Area 1,848.5km²
Climate Four distinct seasons with a subtropical climate
Jeju, the strategic point of tourism in Northeast Asia

The reason why Jeju was able to be settled as the best place for incentive tour is its geographical position. Being located at the center of Northeast Asia, there are direct flights to Jeju from hub airports of the major cities in Northeast Asia. For domestic flight, more than 200 flights are available each day (round-trip).

Flight Information (domestic flight)

Via a third country
- Direct entry to Jeju from a hub airport in Japan or China
- About 60% of the visitors from the continents of America and Europe visit Jeju via a third country due to no-visa entry and convenience to tour

Via Incheon and Gimpo International Airport
- There are connecting domestic flights to Jeju at Gimpo International Airport. Directly go to Gimpo or use the airport limousine bus or airport railroad from Incheon International Airport
The ‘treasure island’ Jeju is not just a recreational spot but a legacy to be observed and cared for by mankind. This island exudes a sense of mystery since it possesses important rare geological features as well as lava caves, dynamic volcanic topography, and natural ecology. The beautiful and unique scenery of Jeju embraces the island. Including the Geomunoreum Lava Tube System connected by caves such as Baengduigul, Manjanggul, Kimnyeunggul, Yongchundongul, and Dangchumuldongul, the lava caves are like blood vessels that connect the underground world of Jeju. There is no place like Jeju that possesses various forms of volcanic topography within a single island. Jeju intactly possesses the history of changes in earth’s crust due to volcanic activities. Thanks to this, it is possible for people from all over the world to witness and admire the wonders of nature that are truly beyond compare.

**Volcanic Island**  The characteristics of volcanic landform are intactly remained in Jeju as it was formed by the Cenozoic volcanic activity. Seongsan Ilchulbong Peak in Mt. Halla and Geomunoreum Lava Tube System were designated as a World Natural Heritage and including the World Natural Heritage District, Mt. Sanbang, Yongmeori Beach, Suwolbong (peak), Jusangjeolli Cliff, Seogwipo formation, and Cheonjeyeon Waterfalls were registered as the Jeju Island Global Geopark.

**Oreum (Volcanic Cones)**  Besides Baengnokdam (Crater Lake), there are about 360 Oreums with a crater on Jeju Island. Especially, there are 9 Oreums with a crater lake at the peak and among these, Mulyeongari and Muljangori are registered as Ramsar wetlands.

**Sea**  There are many beaches on Jeju Island as if the entire coastline is said to be beach. The clean and blue sea of Jeju reminds us of the sea of the South Pacific.

**Waterfalls**  Waterfalls are concentrated in Seogwipo City, the southern part of Mt. Halla. Along with Cheonjeyeon and Cheonjeyeon Waterfalls that are connected to rivers, there is Jeongbang Waterfalls that is directly heading toward the sea.

**Olle**  As a dialect of Jeju, Olle means narrow passage connecting the main street to the front door of a house. Today, ‘Nolmeong, Shimeong, and Geoleumeong’ indicate the trails for walking along while marveling at the beauty of natural surroundings. The Olle Trail along the beautiful sea and Oreum can be enjoyed only in Jeju.

**Attractions in nature**  The entire Jeju Island is said to be one natural attraction. The natural attractions formed with unique themes such as miniature potted-trees (Bonsai), natural parks, herbs, wild flowers, green tea farm, maze, Seokbujak (basaltic rocks), tangerines, and natural life allow for spending quality time embraced by nature.

01 Seongsan Ilchulbong Peak | It is a volcanic edifice that was formed by the explosion of the crater at the shallow sea about 5,000 years ago. It is a renowned attraction that prides the beautiful sunrise.

02 Mt. Halla | It is the highest mountain in Korea with a height of 1,950m. Being located at the center of Jeju Island, it offers magnificent view that varies every season.

03 Manjanggul Cave | It is a representative cave of the Geomunoreum Lava Tube System. Situated at the northeast part of Jeju Island, it has academic as well as landscape value.

04 Jeongbang Waterfalls | Aside from being one of the three waterfalls in Jeju, it is renowned as the only waterfalls in Asia falling directly to the sea.

05 Geomunoreum | It is one of 386 parasite volcanos spread widely in Jeju. Being designated as a World Natural Heritage, there exist countless caves around it.
Jeju Island possesses the world-recognized natural surroundings, high-tech conference facilities, and accommodation with splendid view. As the ideal place for incentive tour, it prides the best infrastructure for MICE (Meeting Incentives Convention Exhibition).
The hotels and Convention Center on Jeju Island are available with green sea and beautiful nature. Besides the high-tech facilities equipped with banquet halls, various special indoor and outdoor spaces are available and can be enjoyed with the heaven-blessed nature. Feel the wonder of having a special event that can be experienced only in Jeju.

01 The special banquet enjoyed at the outdoor garden of the Oido Plaza and ocean view of ICC Jeju that presents the panoramic view of the sea.
02 The Cliff Garden of Hyatt Regency Jeju that allows for having a party while enjoying the sights of the beautiful sea at the Jungmun Tourism Complex.
03 The buffet restaurant of Lotte Hotel Jeju where the volcanic fountain show is enjoyed with delicacies at the pool side.
04 The outdoor banquet hall situated on the green grass in The Shilla Jeju that is enjoyed with the ocean view along the trail.
05 The unique parties and events that are only available in Kensington are provided every night at the rooftop infinity edge pool.
The outdoor camping and barbecue feast enjoyed in the hotel
The camping barbecue feast being surrounded by the sea and forest offers a unique experience only available at Jeju.

01 The camping zone of Lotte Hotel Jeju that allows for enjoying the great view, pond, and windmill of Lotte hotel.
02 The camp enjoyed at the wide grass in front of the sea of Geomunyeo in Seogwipo that prides the best view.
03 Glamping village of The Shilla Jeju where one can enjoy and relax without having any particular preparation.
04 The Sol Garden of Jeju Grand Hotel that enables a banquet in nature being harmonized with palm trees and green grass.
05 A banquet at the Seaes Hotel & Resort Jeju where the traditional houses of Jeju and sea of Jungmun can be easily viewed.
06 Outdoor swimming pool and grass square of Shine Ville Luxury Resort that provides exotic atmosphere and unique events.
07 A banquet at the large outdoor square surrounded by the atrium and sea at Pyoseon that are located in Haevichi Hotel & Resort.
A variety of unique venues that offer special events and various themed parties will make your incentive tour in Jeju more special.

01 Aqua Planet Jeju | It is an event venue where visitors can watch and marvel at marine creatures as well as female divers’ and mermaid show in the largest aquarium in Asia.

02 Mint Contemporary Art Restaurant | It is a restaurant that prides the splendid view of Seojae and Ichulbong Peak. It offers fusion course dishes that are prepared using the folk food materials of Jeju.

03 Spirited Garden | It is an outdoor banquet space that is composed of 7 themed gardens. Entry of casual visitors is restricted.

04 Jeju Stone Park | It is a park themed with rocks, one of the symbols of Jeju. It is possible to host an outdoor banquet having the nature of Jeju as the background.

05 Jeju Folk Village | It is the space that reflects the essence of Jeju. Including the experience of the ancient culture and history of Jeju, events on Jeju traditional foods are available.

06 Yeomiji Botanical Garden | It is a place where 2 thousand kinds of plants are exhibited. It is possible to have a banquet at the outdoor garden and grass square.
07 Yacht tour, Shangri-La Marina Garden | It is a special place where indoor seafood buffet can be enjoyed on the sea. On-board events and outdoor garden are available.

08 Mawon (Hall of Korea) | It is a place with the special atmosphere created by the Korean traditional roof-tiled house. It offers indoor as well as outdoor events at the garden.

09 Daheeyeon | It is a place where a unique event in a cave can be enjoyed. Also, it offers interesting sights including the Tea Culture Center, garden, and Gotjawal trail.

10 Psyche World | It is a unique place where visitors can enjoy national geographic photo exhibition and standing party.

11 Bonte Museum | It is a museum that was established to share the beauty of Korean living culture with the world. It is possible to have an indoor and outdoor banquet in this place.

12 Camellia Hill | Aside from having a garden with an area of 165,289m², there are also seminar rooms and Jeju traditional thatched houses. The outdoor grass garden can be used for hosting a banquet.
01 Hallim Park | The outdoor banquet hall in the Gomsol Square and Phoenix Square present the feeling as if being in the forest.
02 Sanghyowon Botanical Garden | An indoor and outdoor banquet is available being surrounded by the nature of Gotjawal and thick grove at the valley and wetland.
03 Let’s Run Farm | It is possible to have an event and banquet with the availability of the Pond Square and wide outdoor banquet hall at the grass field.
04 Cheonjiyeon Waterfalls | It is one of the three waterfalls in Jeju. Various events and outdoor banquets can be enjoyed at the outdoor stage provided at the entrance.
05 Jeju Glass Museum | Worthy of its name and reputation as MICE, the Glass Museum is equipped with conference facilities for events, exhibitions, and meetings.
06 Jeju Museum of Contemporary Art | It is a complex cultural space that is equipped with space for international sculpture symposium, park, performance stage, exhibition rooms, art shop, and seminar rooms.
07 Nexon Computer Museum | The history of computer is exhibited in this place. Also, the restaurant inside provides a theme party for visitors.
08 Outdoor square of the Jeju World Natural Heritage Center | Events and performances are provided on the Geumoreum-inspired outdoor stage at the square and there are spaces for banquet and exhibitions.

09 Jeju Museum of Art | As a space for arts and culture, performances can be held at the small outdoor stage while events can be hosted at the banquet hall inside.

10 Lightrium | There are spaces for light culture that introduces the future of light through light-inspired visuals and objects, and there are also planned exhibition halls and outdoor stage.

11 Yakchunsan Temple | As the largest temple in Asia that was built at the early Joseon Period, it is possible to have a theme party at the outdoor banquet space (Korean temple cuisine).

12 Let’s Run Park Jeju | A large-scale banquet is possible in the Happy Land where horses, men, and beauty of nature are shared. It is operated by the Korea Racing Authority.

13 Jeju Aerospace Museum | It is a new conceptual edutainment space as well as complex cultural facility. Themed with the future high-tech industry ‘aerospace,’ it encompasses experience and education.

14 Ilchulland | It is a place for relaxation where visitors can feel the beauty of nature away from the hectic life in the city. This is the place where academic, tourist, and cultural values embedded in a mysterious underground world can be experienced.
Amazing race

It is a real-time mission to form teamwork that asks to discover hidden attractions in Jeju using a smartphone while experiencing the unique culture and special products only available in Jeju.

‘Urimoyeong Nogemassim (Let’s get together and play)’

It is a team-building experience that enables indirect experience on the lives of residents in Jeju through various programs by utilizing distinctive themes that are changed depending on season and climate.

Mission activity at Seil Park (Psyche World Theme Park)

Seil is the means used in Tirol area to move between mountains and today, it is enjoyed as a leisure sports. It is a mission to form teamwork by using Seil in the air.

Find the treasures at Geomunoreum

It is a team-building experience that asks the participants to find treasures hidden in the beautiful nature of Geomunoreum, a volcanic cone designated as a World Natural Heritage by UNESCO.

Gilmeong, Bomeong, and Tameong

It is a team-building activity that offers various experiences while walking along and riding a bike in the nature of Mt. Halla.

Experience at Jeju traditional town culture

It is a team-building program that allows participants to experience the unique culture in Jeju at the very site of residential environment among the people living in Jeju.
07 Team-building with organic dyeing experience
It is a team building program that presents the traditional craft of Jeju, which is fabric dyeing in use of herbs and natural objects only available in Jeju.

08 Team-building with well-being pottery
It is a team-building experience that asks the participants to create a dimensional structure with the image of Jeju.

09 Self-designed T-shirt - Team T-shirt making
It is a team-building program to make self-designed team uniform by putting a logo or picture of one’s team.

10 Drama shooting
It is a mission to form teamwork by assigning actor/actress, writer, and director in a team and becoming a hero and heroine depending on time and country.

11 Tewoo race
It is a team race that asks to make ‘Tewoo,’ a traditional boat of Jeju, and race on the sea.

12 Olle trail and Mission Impossible
It is a mission to form teamwork by completing various games and tasks while enjoying the view of the nature in Jeju walking along the Olle Trail.
Experience & Leisure

Enjoy the sightseeing course where you can directly feel the nature of Jeju.
Fall into Jeju where you can come alive through various sights and fun-filled activities.
Golf tour
It is possible to enjoy exotic and superb rounding at the golf course being surrounded by the heaven-blessed nature of Jeju. Jeju is the place where world-class golf players visit every year to participate in world-renowned golf tournaments. The golf courses in Jeju pride the outstanding fairway where players can enjoy golfing while seeing the green field and sea having Mt. Halla as the background. Also, beautiful natural surroundings have been loved among golfers in and out of the country.

Leisure sports
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Experience of female divers (Haenyeo)
Jeju, the town of rock, wind, and female divers, presents the experience of female divers. As a unique living culture of Jeju, various programs including Haenyeo Museum, female divers’ demonstration, and female diver experience are available and in some fishermen’s unions, an experience center is operated.

01 Driving. If you are tired of traveling fixed courses, experience freedom as you drive along the coastal roads of Jeju. The 180km-long highway that is spread along the coastline, it is perfect for your driving tour.

02 Therapeutic walk in the forest. Jeju is an island that is known for the beauty of its forest comparable to that of its surrounding sea. It is possible to feel and enjoy the unique ecology of Jeju while walking along the trail with dense forest, clean air, and beautiful landscape, and marveling at the Oreum and recreational forest.

03 Submarine. It is possible to explore the beautiful sea of Jeju in a submarine. You can see a variety of fish as well as colorful coral colonies under the emerald-colored clean sea of Jeju.

04 Scuba diving. Home to a wide array of fish and corals, Jeju is often called as ‘the heaven of scuba diving.’ Especially, the sea of Jeju which is one of the 10 best diving spots of the world is loved by countless scuba divers. Beomseom Island, Munseom Island, and Seobseom Island are considered to be the best diving place.

05 Horse riding. In Jeju, it is easy to assess a horse as there are many horse ranches and horse-riding centers. Also, there are many horse-riding experience facilities. Try the special experience of riding a horse around the gentle slope Oreum and Mt. Halla.

06 Kart. A kart is a vehicle used by former car racers to practice professional car racing like F1. It offers the thrill of fast driving and since it is easy to control, kart racing became popular as a leisure sport for family members.

07 Yacht. The special happiness enjoyed on the sea! Let’s head towards the clean sea. It is a precious moment leading to a special world while sailing on waves and facing wind.

08 On-board fishing. Feel the excitement of fishing and savor the excellent taste of fresh fish. On-board fishing prepares everything needed for your fishing on a boat so even beginners can easily catch fish in a short period of time.

09 Paragliding. It is a special experience to fly like a bird in the sky while marveling at the beautiful sea of Jeju and experiencing the thrill of flying.

10 Wind surfing. Jeju Island is the perfect place for those who enjoy surfing as it is surrounded by beautiful beaches and has a windy and warm climate all year round.

11 Hunting. Jeju Island has been known as a good place for hunting. As the land is moderately inclined, the splendid landscape can also be enjoyed while hunting within nature.

12 Hiking. There is definitely thrill when bicycle, man, and nature converge. Let’s head towards nature and leave the hectic life behind. Hiking is a leisure sport that can be fully enjoyed with passion. ‘The passion of youth’ is a delightful challenging spirit that anyone can have.
Events & Performances

Heighten the level of entertainment in your incentive tour through various events and performances, from the ones that show the traditions and unique culture of Jeju to those of modern and fusion theme with harmonized contemporary and traditional culture.

PERFORMANCE

Nanta

It is a representative performance of Korea. The myth of the nonverbal musical that impressed 7 million people can be witnessed in Jeju through an exciting story that will surely captivate one’s interest.

Heroes

It is a new conceptual art performance that integrates the fantastic live drawing and high-tech media art. It reveals the essence of fusion arts through a new type of performance.

A new world circus, K-Show

‘K Show,’ the circus of the new world that reflects the beauty and soul of Korea is the Korean original performance that expresses all movements, sounds, and energies existing in the world.

Fantastic

It is a performance that masterfully expresses the beauty of Korea by gathering the representative contents of Korea such as percussion, fusion Korean traditional music and instrument, and swirling of Sangmo (a traditional Korean hat with long streamers).

More performances

The Forest with Relaxation and Love / The Land of Goddess / Neuyeong Neuyeong / Sumbi & Ulrim / The Old Lady Seolmundae and General Obaek B-boy / Jeju Goblin Fire Dance Nanta / The Amusement of Wind / Concert of Jeju, the Island of Peace / Jihwaja Joesuligo / Arirang / Yeolrimgut (shamanic ritual performance) / Hondi Nanjang Jazz / K-Soul / The magic of Jeju

※ All performances are subject to change. Inquire to the sponsors before seeing the performance.
Anyone from Korea and foreign countries can enjoy free duty-free shopping in Jeju, the paradise of shopping. Including shopping at downtown, enjoy the fun of bargaining at the daily market that enables one to peek into the real lives of people living in Jeju. There are also the 5-day market held every other five days, and early morning market that is full of vitality.

Food

Traditional food, the taste of sea and tradition

The true well-being food that minimizes the procedure of cooking by using fresh seasonal ingredients!

The differentiated and signature taste, recipe of Jeju Island. The taste of mountain, field, and sea!

Grilled sea bream, grilled black pork, Dombegogi (pork), sliced raw fish, horse meat dish, cold raw fish soup, noodle soup with meat, sea urchin soup, seafood stew in a hot pot, abalone dish, cutlassfish dish, etc.

Festivals

There are about 60 great and small festivals/events in Jeju. It is fun to find festivals held in every corner of Jeju depending on seasons. Experience the new look of Jeju through the characteristic festivals held in each season.

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<tbody>
<tr>
<td>January</td>
<td>Winter Penguin Swimming Contest - Seongsan Ilchul Festival</td>
<td>July</td>
<td>Hyeop Jae Beach Festival, Iho Taewu Beach Festival, Samyang Black Sand Beach Festival, Chuja Island Yellow Corvina Festival</td>
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<td>February</td>
<td>Tamna Kingdom's Onset of Spring Gut Play</td>
<td>August</td>
<td>Yerae Ecology Town Experience Festival, Seogwipo Yahae Festival</td>
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<tr>
<td>March</td>
<td>Jeju Fire Festival, Seogwipo Rage Flower Festival &amp; International Walkathon</td>
<td>September</td>
<td>Bangseonmun Valley Festival, Yongyeon Aboard Concert</td>
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<td>April</td>
<td>Jeju Cherry Blossom Festival, Jeju Seosa Culture Street Festival, Jeju Udo Topshell Festival, Jeju Rape Flower Festival</td>
<td>October</td>
<td>Tamna Culture Festival, Seogwipo Chilshimni Festival, Jeju Horse Festival, Jeju Female Divers' Festival</td>
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<td>May</td>
<td>Gapado Green Barley Festival</td>
<td>November</td>
<td>Yellowtail Festival, Chusa Culture &amp; Arts Festival in Daejeong Village</td>
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<td>June</td>
<td>Pony Experience Festival in Gasi-ri</td>
<td>December</td>
<td>Seongsan Ilchul Festival</td>
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The values of Jeju
that make it the definitive choice

Jeju, the treasure island of the world!

- **Biosphere Reserve of Jeju**
  Mt. Halla National Park, Beomseom (island), Munseom (island), Seopseom (island), Hyodoncheon (river), Yeongcheon (river), etc
  Designated as UNESCO’s Biosphere Reserve in December 2002

- **Global Geopark of Jeju**
  Mt. Halla National Park, Manjanggul Cave, Seongsan Ilchulbong Peak, Cheonjiyeon Waterfalls, shell fossils of the Seogwipo formation, Jungmun Daepo Coast Jusangjeolli Cliff, Sanbangsan Mountain, Yongmeori Beach, Suwoolbong Peak
  Certified as the Global Geopark by UNESCO on October 2010

- **World Natural Heritage of Jeju**
  Natural Reserve of Mt. Halla, Seongsan Ilchulbong Peak, Geomunoreum Lava Tube System (lava caves of Geomunoreum, Bengdwigul, Manjanggul, Gimnyeonggul, Yongcheondonggul and Dangcheomuldonggul)
  Registered as a World Natural Heritage by UNESCO on July 2007